

**ORDER**

KLAS

**Orders**  
 Order / Rev: 36916  
 Alt Order #: 08836875  
 Product Desc: HORSFORD/CON/DEM  
 Estimate: 1366  
 Flight Dates: 10/30/12 - 11/06/12  
 Original Date / Rev: 08/07/12 / 10/26/12  
 Order Type: GENERAL

Primary AE: Mike Jones  
 Sales Office: K-WAS  
 Sales Region: National

**Agency**  
 Name: GMMB  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Horsford, Steven D-CD4  
 Demographic: A25-54  
 Product Codes: PO1  
 Priority: LV2  
 Revenue Codes: AGY, POL, CAND

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$0.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00